


# CASE STUDY



## LOCATION:

Bennelong, 5 Macquarie street Sydney, NSW Australia

## ARCHITECT:

Andrew Andersons and PTW Architects

## WINDOW COVERINGS:

SilverScreen Roller Blinds by Verosol

- Screen type: SilverScreen 205 Performance
- Hardware: Mode Chain Operated Roller Blinds
- Levels: 14

## BENNELONG APARTMENTS The Toaster Building

The Bennelong Apartments, commonly referred to as The Toaster Building, is one of Sydney's most iconic and instantaneously recognised complexes. Consisting of three individual buildings, the complex required high quality blinds, which could be used to maintain the privacy of the tenants, whilst still allowing them to enjoy the vibrant day views and vivid lights of the night life that can be seen from the building.

### THE BUILDING

Erected in 1998, Bennelong Apartments is one of Sydney's most recognised buildings. As it is located on the eastern side of Circular Quay, the Bennelong Apartments feature spectacular views of Sydney Harbour including the iconic Harbour Bridge and Royal Botanical Gardens. The complex consists of three buildings: No. 1 Macquarie Street, No. 3-7 Macquarie Street, and No. 61 Macquarie Street. Although the complex was originally named after Bennelong, a famous Aboriginal inhabitant in the era of first contact and early colonisation, the complex is now referred to as "The Toaster Building" by locals, due to its exterior design, which resembles the kitchen appliance. In addition to apartments, the complex features the Pullman Quay Grand Hotel, a cinema, bar, restaurants and shops.

### THE REQUIREMENT

To have dual benefits of personal privacy, as well being able to enjoy the spectacular and vibrant views of Sydney Harbour. Whilst protecting internal furnishings and floor coverings from the harsh UV rays of the North-Western sun. The unique harbour front aspect, required a specialised product to meet the requirements.

### THE SOLUTION

Verosol's premium Mode Roller – chain operated system offered with SilverScreen Performance 205, allowed the occupants to freely control the view from their windows. The unique properties of SilverScreen 205 with its 4% openness and 6% VLT, offers an unparalleled view through to this breath taking scene. SilverScreen 205 Performance provides a very high 77% solar reflectance. Additionally, to fulfil the client's main concern - the 5% UV control completed the solution for this building. This is, therefore, an energy efficient solution for the occupants to enjoy both privacy and the spectacular harbour views while controlling heat, glare and UV.

**"...it is only fitting that a building of this stature is equipped with one of Verosol's highest quality fabric fabrics and hardware system..."**